



Distance Ed in Our Work

WASHINGTON STATE UNIVERSITY

THE WILLIAM D. RUCKELSHAUS CENTER

UNIVERSITY OF WASHINGTON



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Why Distance Ed?

For the End-User

■ Utility

- Need to know
- Get \$\$\$\$
- Access to a *Star*

■ Convenience

- don't have to travel
- spend the time when I have it

■ Access & Cost Effective

- don't have to move and loose income

■ Preferred Approach (Maybe)

Distant Ed Realities

For the End-User

Realities (to do well)

- It takes longer to develop & more \$\$ than you think
 - Costs are up front with return (if any) to follow
 - Most faculty aren't that good at it
 - You need a good marketing, delivery & support system
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- Best advice
 - Get a Partner already in the business

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Dialogue